BBF Members

Over 170 Members & Growing

Leading Service Providers
Innovative Vendors
Ecosystem Enablers
Why Join the Broadband Forum?

We bring Vendors and Operators together to find solutions to industry challenges

Product & Service Acceleration
▪ Accelerate your roadmap and reduce your time to market

Deployment
▪ Create best practices for mass deployment of revenue-generating products and services

Technical Expertise
▪ Enhance competitiveness with our in-depth technical expertise

Create the Future
▪ Influence the direction of work in development
BBF Activities

Standards Development

Performance Tests and Certifications

Open Broadband Projects

BASe Industry Educational events
BBF Areas of Focus and Innovation

**Connected Home**
- TR-069 (CWMP)
- User Services Platform (USP)
- Device Requirements
- Wi-Fi Performance

**5G**
- 5G Fixed/Mobile Convergence
- 5G Transport

**Cloud**
- CloudCO
- Virtualization
- Disaggregation

**Access/Next**
- Fiber
- Copper
- Performance Measurement & Analysis
Why the Need for The Broadband Forum?

- Standardization drives a healthy industry ecosystem
- Reduces total cost of ownership
- Speeds up time to deployment and to market
- Ensures interoperability & removes vendor ‘Lock-in’
- Builds best practices into the service provider community
- Open Standards to ensure Open Source real ‘deployability’
- Drives service providers needs to be incorporated in vendor solutions
The Broadband Forum

THE Broadband standards organization recognized for delivering:

- End-to-end open standards
- Proven fast to market best practices deployments
- Accelerating & de-risking network and product investment
- Ensuring interoperability and technical expertise

Service Provider’s and Vendor’s Accelerating together:
- Broadband Innovation
- Ecosystem development
- Mass market deployable, smarter, cost-effective broadband
Broadband Forum
Areas of Focus &
Work Areas
Engage with The Broadband Forum

- Contribute and Collaborate to influence the technical work
- Awareness and Industry Insights to Stay Ahead
- Engage with Peers, Customers and Suppliers to develop relationships
- Thought Leadership and Marketing
# How to engage with the Broadband Forum

## Education & Demonstration
- BASe
- vBASe webinars
- Broadband forum blogs
- Broadband World Forum Interop Pavilion

## Technical Contributions
- Robust Tools to easily track or contribute to the work in progress
- Weekly/Bi-weekly Project Meetings
- Quarterly Meetings

## Plugfests & Interop Certification
- USP Certified
- BBF.069 Certified
- BBF.247 GAPON
- Gfast certified

## Councils
- Connected Home Council (CHC)
- Service Provider Action Council (SPAC)
## Broadband Forum Membership Levels

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Access</th>
<th>Benefits</th>
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<tbody>
<tr>
<td><strong>Principal</strong></td>
<td>Open</td>
<td>Drive the direction of the industry</td>
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<td>Contribute to work in progress through forum tools</td>
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<td>Develop best practices, test plans &amp; software</td>
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<td>Participate in current project teleconferences and quarterly meetings</td>
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<td>Collaborate with industry leaders</td>
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<td></td>
<td></td>
<td>Marketing benefits: Certification programs, BASe and Industry events and logo placements</td>
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<td>Voting rights</td>
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<tr>
<td><strong>Associate or Regional Operator</strong></td>
<td>Open</td>
<td>Access level for educational &amp; non-profit organizations</td>
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<td>Work closely with industry leaders</td>
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<td>Participate in current project teleconferences and quarterly meetings</td>
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<td>Marketing benefits: Certification programs, BASe and Industry events and logo placements</td>
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<td></td>
<td></td>
<td>Regional Operators can participate in meetings and teleconferences</td>
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<tr>
<td><strong>Auditing</strong></td>
<td>Open</td>
<td>“Track development of standardization &amp; elevate exposure in the industry”</td>
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<td>Read-only access to work in progress through forum tools</td>
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<td>Marketing benefits: Certification programs, BASe and Industry events and logo placements</td>
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<tr>
<td><strong>Observer</strong></td>
<td>Open</td>
<td>Access open to everyone with an interest in the broadband industry</td>
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<tr>
<td></td>
<td></td>
<td>Track the development of standardization</td>
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<td></td>
<td></td>
<td>Observe meetings and teleconferences</td>
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Pricing based on Membership level and Annual Revenue in USD
Thank you

More about Broadband Forum at: http://www.broadband-forum.org/

Contact Director of Membership Development Rhonda Heier at: rheier@broadband-forum.org