The Broadband Forum

Delivering on the promise of broadband by enabling smarter, faster networks and a thriving ecosystem
BBF Members

Over 170 Members & Growing
Leading Service Providers
Innovative Vendors
Ecosystem Enablers
Why Join the Broadband Forum?

*We bring Vendors and Operators together to find solutions to industry challenges*

**Product & Service Acceleration**
- Accelerate your roadmap and reduce your time to market

**Deployment**
- Create best practices for mass deployment of revenue-generating products and services

**Technical Expertise**
- Enhance competitiveness with our in-depth technical expertise

**Create the Future**
- Influence the direction of work in development
BBF Deliverables

- Global Open Standards Development
- Certification and Performance Testing
- Open Broadband Projects
- BASE: Industry Education
BBF Areas of Focus and Innovation

- **Connected Home**
  - TR-069 (CWMP)
  - User Services Platform (USP)
  - Device Requirements
  - Wi-Fi Performance

- **5G**
  - 5G FMC
  - 5G Transport

- **Cloud**
  - CloudCO
  - Virtualization
  - Disaggregation
  - FANS

- **Access/Next**
  - Fiber
  - Copper
  - Performance Measurement & Analysis
Why the Need for The Broadband Forum?

- Standardization drives a healthy industry ecosystem
- Reduces total cost of ownership
- Speeds up time to deployment and to market
- Ensures interoperability & removes vendor ‘Lock-in’
- Builds best practices into the service provider community
- Open Standards to ensure Open Source real ‘deployability’
- Drives service providers needs to be incorporated in vendor solutions
The Broadband Forum

THE Broadband standards organization recognized for delivering:

- End-to-end open standards
- Proven fast to market best practices deployments
- Accelerating & de-risking network and product investment
- Ensuring interoperability and technical expertise

Service Provider’s and Vendor’s Accelerating together:
- Broadband Innovation
- Ecosystem development
- Mass market deployable, smarter, cost-effective broadband
Broadband Forum
Areas of Focus &
Work Areas
Engage with The Broadband Forum

Contribute and Collaborate to influence the technical work

Awareness and Industry Insights to Stay Ahead

Engage with Peers, Customers and Suppliers to develop relationships

Thought Leadership and Marketing
How to engage with the Broadband Forum

**Education & Demonstration**
- BASe
- vBASE webinars
- Broadband forum blogs
- Broadband World Forum Interop Pavilion

**Technical Contributions**
- Robust Tools to easily track or contribute to the work in progress
- Weekly/Bi-weekly Project Meetings
- Quarterly Meetings

**Plugfests & Interop Certification**
- USP Certified
- BBF.069 Certified
- BBF.247 GPON
- Gfast certified

**Councils**
- Connected Home Council (CHC)
- Service Provider Action Council (SPAC)
Broadband Forum Membership Levels

**Principal**
- Access open to all companies
- Drive the direction of the industry
- Contribute to work in progress through forum tools
- Develop best practices, test plans & software
- Participate in current project teleconferences and quarterly meetings
- Collaborate with industry leaders
- Marketing benefits: Certification programs, BASe and Industry events and logo placements
- Voting rights

**Associate or Regional Operator**
- Access level for educational & non-profit organizations
- Work closely with industry leaders
- Participate in current project teleconferences and quarterly meetings
- Contribute to work in progress through forum tools
- Marketing benefits: Certification programs, BASe and Industry events and logo placements
- Regional Operators can participate in meetings and teleconferences

**Auditing**
- Access open to all companies
- “Track development of standardization & elevate exposure in the industry”
- Read-only access to work in progress through forum tools
- Marketing benefits: Certification programs, BASe and Industry events and logo placements

**Observer**
- Access open to everyone with an interest in the broadband industry
- Track the development of standardization
- Read-only access to work in progress through forum tools
- Observe meetings and teleconferences

Pricing based on Membership level and Annual Revenue in USD
Thank you

More about Broadband Forum at: http://www.broadband-forum.org/

Contact Director of Membership Development Rhonda Heier at: rheier@broadband-forum.org