



Broadband Forum



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broadband forum

Why Join the Broadband Forum?

We bring Vendors and Operators together to find solutions to industry challenges

Product & Service Acceleration

- *Accelerate your roadmap and reduce your time to market*

Deployment

- *Create best practices for mass deployment of revenue-generating products and services*

Technical Expertise

- *Enhance competitiveness with our in-depth technical expertise*

Create the Future

- *Influence the direction of work in development*

BBF Activities

Standards
Development

Open Broadband
Projects

Performance Tests
and Certifications



BASe Industry Educational events

BBF Areas of Focus and Innovation

Connected Home

- *TR-069 (CWMP)*
- *User Services Platform (USP)*
- *Device Requirements*
- *Wi-Fi Performance*

5G

- *5G Fixed/Mobile Convergence*
- *5G Transport*

Cloud

- *CloudCO*
- *Virtualization*
- *Disaggregation*

Access/Next

- *Fiber*
- *Copper*
- *Performance Measurement & Analysis*

Why the Need for The Broadband Forum?

- Standardization drives a healthy industry ecosystem
- Reduces total cost of ownership
- Speeds up time to deployment and to market
- Ensures interoperability & removes vendor 'Lock-in'
- Builds best practices into the service provider community
- Open Standards to ensure Open Source real 'deployability'
- Drives service providers needs to be incorporated in vendor solutions

The Broadband Forum

THE Broadband standards organization recognized for delivering:

End-to-end open standards

Proven fast to market best practices deployments

Accelerating & de-risking network and product investment

Ensuring interoperability and technical expertise

Service Provider's and Vendor's Accelerating together:

- Broadband Innovation
- Ecosystem development
- Mass market deployable, smarter, cost-effective broadband

Broadband Forum Areas of Focus & Work Areas



	5G	Connected Home	Cloud	Access Technologies
ATA Access and Transport Architecture	✓	✓		✓
BUS Broadband User Services		✓		
COMMON YANG	✓	✓	✓	✓
FAN Fiber Access Networks				✓
PHYtx Physical Layer Transmission		✓		✓
SDN NFV	✓	✓	✓	✓
WWC Wireless-Wireline Convergence	✓		✓	✓

Engage with The Broadband Forum



Contribute and Collaborate to influence the technical work



Awareness and Industry Insights to Stay Ahead



Engage with Peers, Customers and Suppliers to develop relationships



Thought Leadership and Marketing

How to engage with the Broadband Forum

Education & Demonstration



Broadband
World Forum
Interop Pavilion

Technical Contributions

BBF Wiki



Robust Tools to easily track or contribute to the work in progress



Weekly/Bi-weekly Project Meetings



Quarterly Meetings

Plugfests & Interop Certification



Councils

Connected Home Council (CHC)
Service Provider Action Council (SPAC)

Broadband Forum Membership Levels

Pricing based on Membership level and Annual Revenue in USD

Principal	Associate or Regional Operator	Auditing	Observer
<p>Access open to all companies</p> <ul style="list-style-type: none"> ✓ Drive the direction of the industry ✓ Contribute to work in progress through forum tools ✓ Develop best practices, test plans & software ✓ Participate in current project teleconferences and quarterly meetings ✓ Collaborate with industry leaders ✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements ✓ Voting rights 	<p>Access level for educational & non-profit organizations</p> <ul style="list-style-type: none"> ✓ Work closely with industry leaders ✓ Participate in current project teleconferences and quarterly meetings ✓ Contribute to work in progress through forum tools ✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements ✓ Regional Operators can participate in meetings and teleconferences 	<p>Access open to all companies</p> <ul style="list-style-type: none"> ✓ “Track development of standardization & elevate exposure in the industry” ✓ Read-only access to work in progress through forum tools ✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements 	<p>Access open to everyone with an interest in the broadband industry</p> <ul style="list-style-type: none"> ✓ Track the development of standardization ✓ Read-only access to work in progress through forum tools ✓ Observe meetings and teleconferences

Thank you

More about Broadband Forum at:

<http://www.broadband-forum.org/>

Contact Director of Membership Development

Rhonda Heier at: rheier@broadband-forum.org

