

Broadband Forum



BBF Members











































COMMSCOPE®







KAUCyta





Ecosystem Enablers







orange







BROADCOM'





























airties















MAXLINEAR

























Why Join the Broadband Forum?

We bring Vendors and Operators together to find solutions to industry challenges

Product & Service Acceleration

Accelerate your roadmap and reduce your time to market

Deployment

Create best practices for mass deployment of revenue-generating products and services

Technical Expertise

Enhance competitiveness with our in-depth technical expertise

Create the Future

Influence the direction of work in development



BBF Activities

Standards Development

Performance Tests and Certifications



Open Broadband Projects

BASe Industry Educational events



BBF Areas of Focus and Innovation

Connected Home

- TR-069 (CWMP)
- User Services Platform (USP)
- Device Requirements
- Wi-Fi Performance

5G

- 5G Fixed/Mobile Convergence
- 5G Transport

Cloud

- CloudCO
- Virtualization
- Disaggregation

Access/Next

- Fiber
- Copper
- Performance Measurement& Analysis



Why the Need for The Broadband Forum?

- Standardization drives a healthy industry ecosystem
- Reduces total cost of ownership
- Speeds up time to deployment and to market
- Ensures interoperability & removes vendor 'Lock-in'
- Builds best practices into the service provider community
- Open Standards to ensure Open Source real 'deployability'
- Drives service providers needs to be incorporated in vendor solutions



The Broadband Forum

THE Broadband standards organization recognized for delivering:

End-to-end open standards

Proven fast to market best practices deployments

Accelerating & de-risking network and product investment

Ensuring interoperability and technical expertise

Service Provider's and Vendor's Accelerating together:

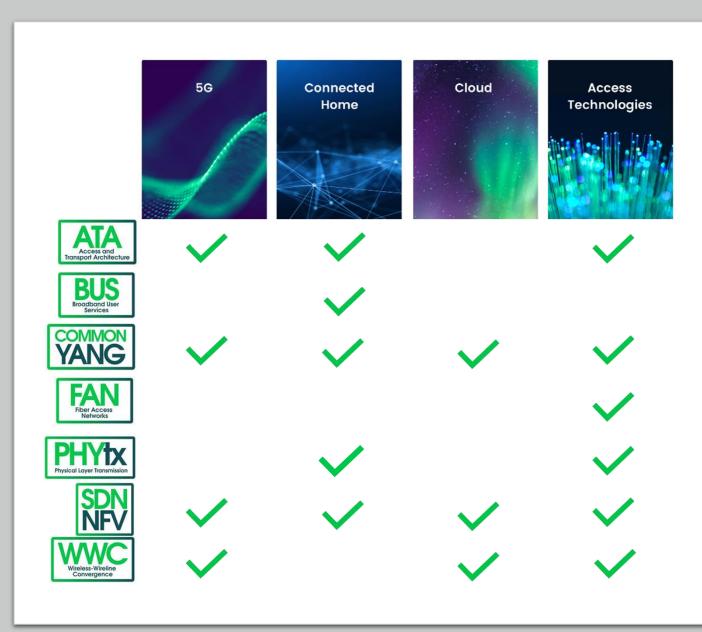
- Broadband Innovation
- Ecosystem development
- Mass market deployable, smarter, cost-effective broadband



Broadband Forum Areas of Focus & Work Areas









Engage with The Broadband Forum



Contribute and Collaborate to influence the technical work



Awareness and Industry Insights to Stay Ahead



Engage with Peers, Customers and Suppliers to develop relationships



Thought Leadership and Marketing



How to engage with the Broadband Forum

Education & Demonstration









Broadband World Forum Interop Pavilion

Technical Contributions



slack

Robust Tools to easily track or contribute to the work in progress



Weekly/Bi-weekly Project Meetings



Quarterly Meetings

Plugfests & Interop Certification











Councils

Connected Home Council (CHC)
Service Provider Action Council (SPAC)

Broadband Forum Membership Levels

Principal

Access open to all companies

- Drive the direction of the industry
- Contribute to work in progress through forum tools
- Develop best practices, test plans & software
- Participate in current project teleconferences and quarterly meetings
- Collaborate with industry leaders
- Marketing benefits:
 Certification programs,
 BASe and Industry events
 and logo placements
- Voting rights

Associate or Regional Operator

Access level for educational & non-profit organizations

- Work closely with industry leaders
- Participate in current project teleconferences and quarterly meetings
- Contribute to work in progress through forum tools
- Marketing benefits:
 Certification programs,
 BASe and Industry events
 and logo placements
- Regional Operators can participate in meetings and teleconferences

Pricing based on Membership level and Annual Revenue in USD

Auditing

Access open to all companies

- "Track development of standardization & elevate exposure in the industry"
- Read-only access to work in progress through forum tools
- Marketing benefits:
 Certification programs,
 BASe and Industry events
 and logo placements

Observer

Access open to everyone with an interest in the broadband industry

- Track the development of standardization
- Read-only access to work in progress through forum tools
- Observe meetings and teleconferences

Thank you

More about Broadband Forum at:

http://www.broadband-forum.org/

Contact Director of Membership Development Rhonda Heier at: rheier@broadband-forum.org

