



# Broadband Forum

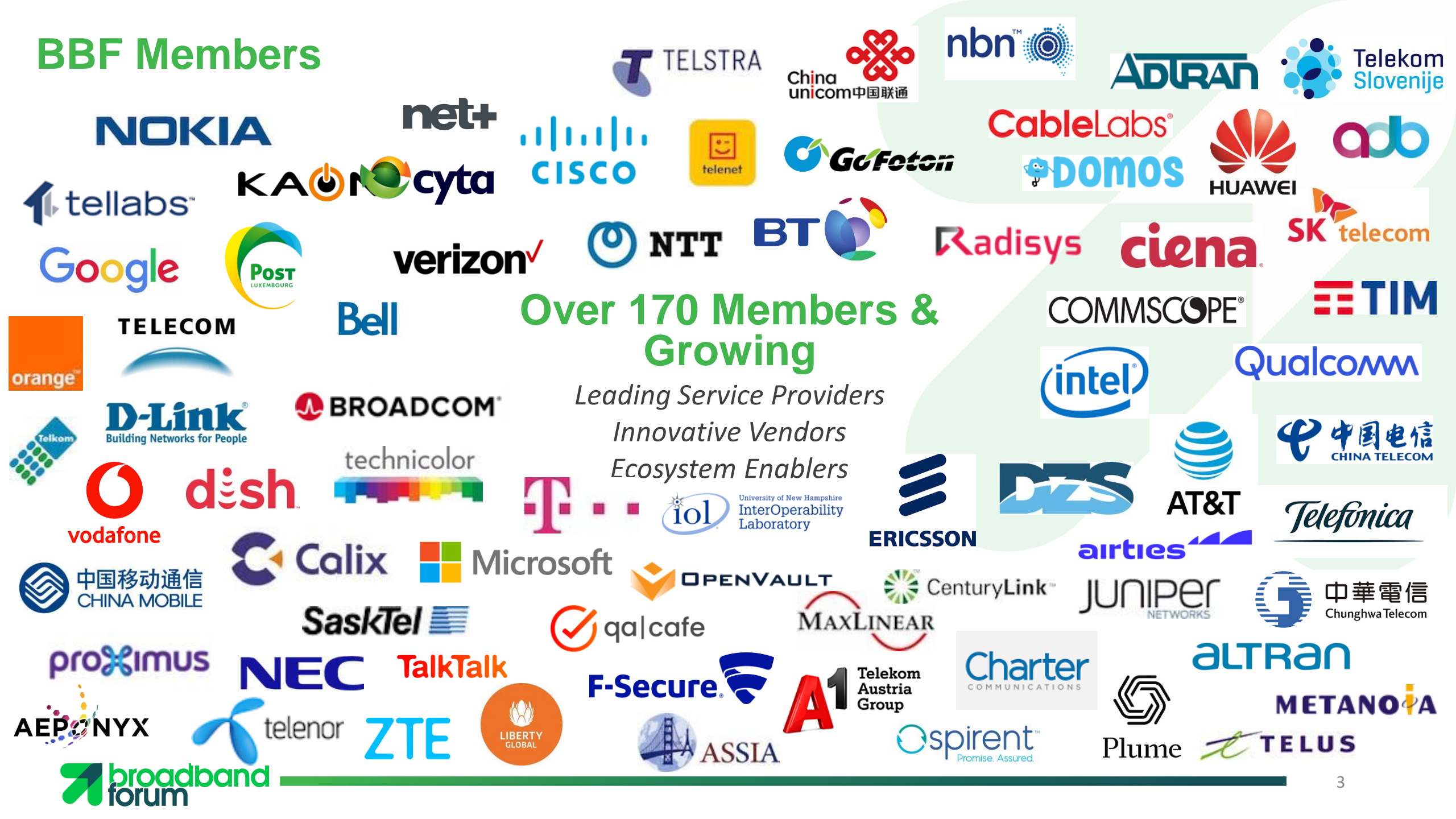


# The Broadband Forum

*Delivering on the promise of broadband by enabling smarter, faster networks and a thriving ecosystem*



# BBF Members



Over 170 Members & Growing

Leading Service Providers  
Innovative Vendors  
Ecosystem Enablers

# Why Join the Broadband Forum?

*We bring Vendors and Operators together to find solutions to industry challenges*

## Product & Service Acceleration

- *Accelerate your roadmap and reduce your time to market*

## Deployment

- *Create best practices for mass deployment of revenue-generating products and services*

## Technical Expertise

- *Enhance competitiveness with our in-depth technical expertise*

## Create the Future

- *Influence the direction of work in development*

# BBF Deliverables

**Global Open Standards  
Development**



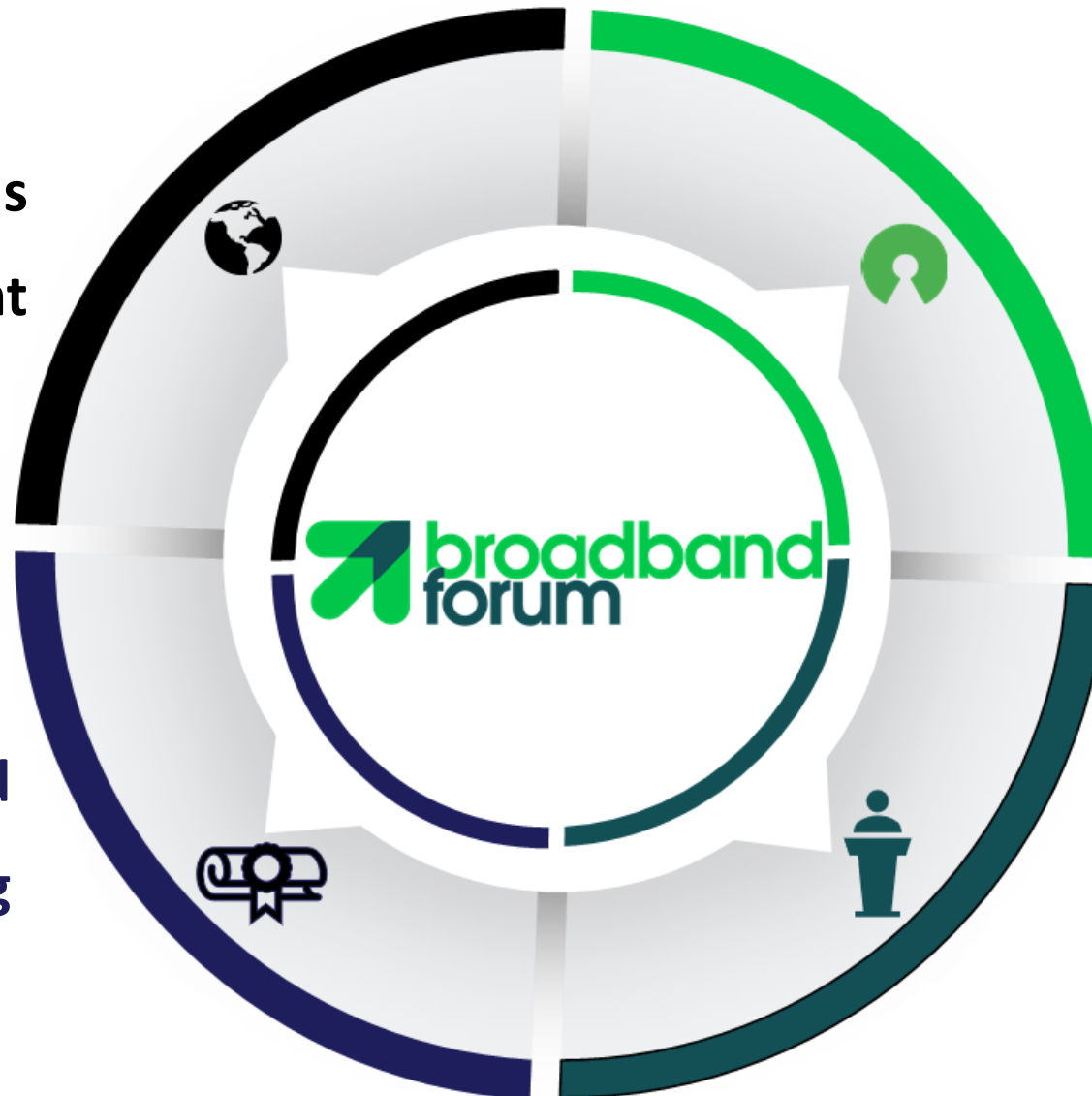
**Open Broadband  
Projects**



**Certification and  
Performance Testing**



**BASe: Industry  
Education**



# BBF Areas of Focus and Innovation



## Connected Home

- *TR-069 (CWMP)*
- *User Services Platform (USP)*
- *Device Requirements*
- *Wi-Fi Performance*



## 5G

- *5G FMC*
- *5G Transport*



## Cloud

- *CloudCO*
- *Virtualization*
- *Disaggregation*
- *FANS*



## Access/Next

- *Fiber*
- *Copper*
- *Performance Measurement & Analysis*

## Why the Need for The Broadband Forum?

- Standardization drives a healthy industry ecosystem
- Reduces total cost of ownership
- Speeds up time to deployment and to market
- Ensures interoperability & removes vendor 'Lock-in'
- Builds best practices into the service provider community
- Open Standards to ensure Open Source real 'deployability'
- Drives service providers needs to be incorporated in vendor solutions

# The Broadband Forum

THE Broadband standards organization recognized for delivering:

End-to-end open standards

Proven fast to market best practices deployments

Accelerating & de-risking network and product investment

Ensuring interoperability and technical expertise

Service Provider's and Vendor's Accelerating together:

- Broadband Innovation
- Ecosystem development
- Mass market deployable, smarter, cost-effective broadband



# Broadband Forum Areas of Focus & Work Areas



	5G	Connected Home	Cloud	Access Technologies
<b>ATA</b> Access and Transport Architecture	✓	✓		✓
<b>BUS</b> Broadband User Services		✓		
<b>COMMON YANG</b>	✓	✓	✓	✓
<b>FAN</b> Fiber Access Networks				✓
<b>PHYtx</b> Physical Layer Transmission		✓		✓
<b>SDN NFV</b>	✓	✓	✓	✓
<b>WWC</b> Wireless-Wireline Convergence	✓		✓	✓

# Engage with The Broadband Forum



Contribute and Collaborate to influence  
the technical work



Awareness and Industry Insights to Stay Ahead



Engage with Peers, Customers and Suppliers to  
develop relationships



Thought Leadership and Marketing

# How to engage with the Broadband Forum

## Education & Demonstration



**Broadband  
World Forum**  
Interop Pavilion

## Technical Contributions

BBF Wiki



Robust Tools to easily track or contribute to the work in progress



Weekly/Bi-weekly Project Meetings



Quarterly Meetings

## Plugfests & Interop Certification



## Councils

Connected Home Council (CHC)  
Service Provider Action Council (SPAC)

# Broadband Forum Membership Levels

Principal		Associate or Regional Operator		Auditing		Observer	
<p><b>Access open to all companies</b></p> <ul style="list-style-type: none"> <li>✓ Drive the direction of the industry</li> <li>✓ Contribute to work in progress through forum tools</li> <li>✓ Develop best practices, test plans &amp; software</li> <li>✓ Participate in current project teleconferences and quarterly meetings</li> <li>✓ Collaborate with industry leaders</li> <li>✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements</li> <li>✓ Voting rights</li> </ul>		<p><b>Access level for educational &amp; non-profit organizations</b></p> <ul style="list-style-type: none"> <li>✓ Work closely with industry leaders</li> <li>✓ Participate in current project teleconferences and quarterly meetings</li> <li>✓ Contribute to work in progress through forum tools</li> <li>✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements</li> <li>✓ Regional Operators can participate in meetings and teleconferences</li> </ul>		<p><b>Access open to all companies</b></p> <ul style="list-style-type: none"> <li>✓ “Track development of standardization &amp; elevate exposure in the industry”</li> <li>✓ Read-only access to work in progress through forum tools</li> <li>✓ Marketing benefits: Certification programs, BAsE and Industry events and logo placements</li> </ul>		<p><b>Access open to everyone with an interest in the broadband industry</b></p> <ul style="list-style-type: none"> <li>✓ Track the development of standardization</li> <li>✓ Read-only access to work in progress through forum tools</li> <li>✓ Observe meetings and teleconferences</li> </ul>	
<p>Pricing based on Membership level and Annual Revenue in USD</p>							

# Thank you

More about Broadband Forum at:

<http://www.broadband-forum.org/>

Contact Director of Membership Development

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