BASe 2023 Call For Sponsors

BASe

broadband forum

Introduction:

Thought leadership, effective communication and lead generation within the communication industry continues to be an important need.
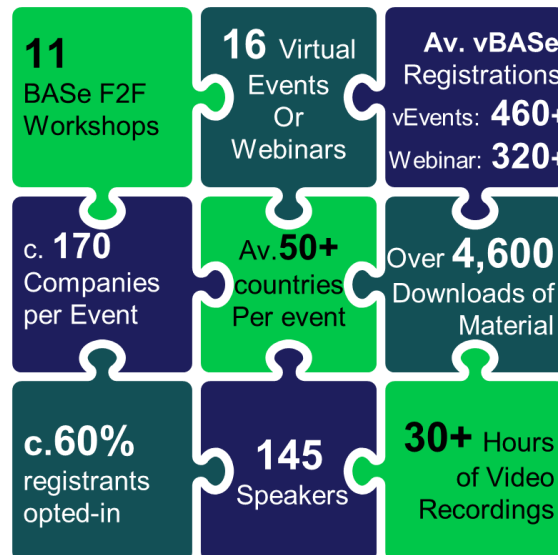
The Broadband Forum's **B**roadband **A**cceleration **Se**minar events (**BASe**) has grown rapidly and is recognized by service providers, analysts and vendors as a leading global industry education series of events. Because of COVID we extended the coverage of the BASe events and introduced the **v**irtual **B**roadband **A**cceleration **Se**minar (v**BASe**) to provide global coverage.

BASe events examine the hottest topics and challenges in broadband today, carefully curating subjects that are impacting the success of broadband deployments around the world. Delivered by operators, regulators and technology innovators, the BASe events are not to be missed by technology leaders who want to learn from the best thought leaders who share their expertise and help to shape the future of broadband.
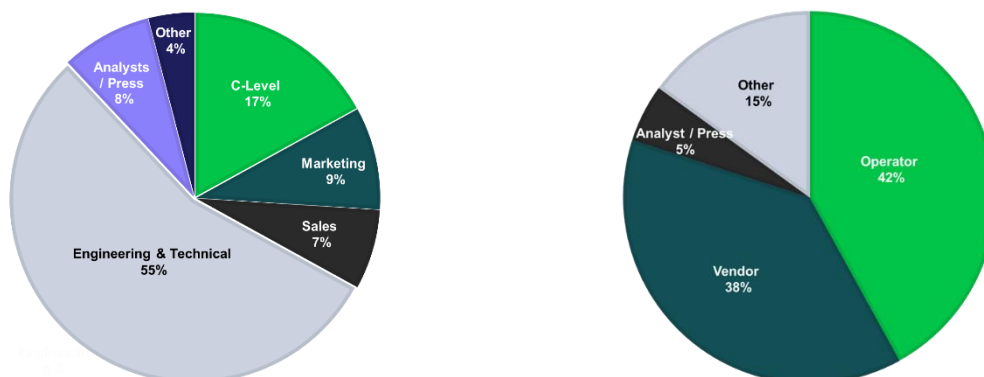
BASe is designed to meet the requirements for more technical discussion, real life implementations, testing and strategic technical planning as well as valuable peer-to-peer networking. All BASe sponsors are invited to participate in events with a focus on thought leadership, service provider use cases, broadband ecosystem best practices and technical advancements. We strongly encourage our presenters to avoid product pitches. Which is why BASe attracts an extremely loyal and growing technical decision-making global audience of service providers, industry influencers as well as a very varied vendor representation.

2022 BASe Highlights:

BASe 2022 brought abundant content through 11 face-to-face workshops and 16 webinars and virtual events. Also, a significant post-event downloads shows the continued interest in the content.
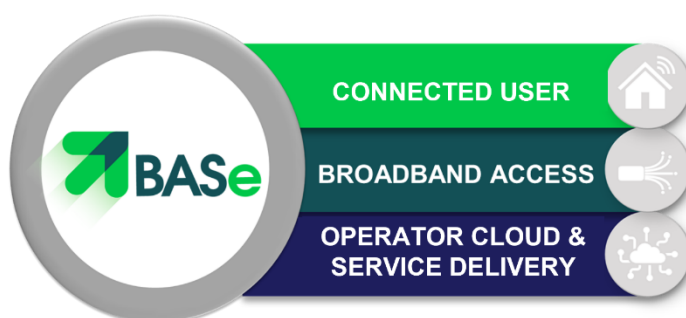

BASe continued to see significant industry participation with an audience that is a majority of technical and 'C-level' attendees with a majority from Operator attendees.

Regional representation for BASe events in 2022 is approximately a 40/40/20 split between Americas/EMEA/APAC respectively.

2023 BASe Focus:

BASe 2023 will continue to be focused around three main Broadband ecosystem elements:

Our calendar of planned events will offer opportunities to participate in our successful vBASe webinar series as well as BASe physical events including our own BASe summit (formerly known as UFBB) as well as in association with partner leading industry events.

A full calendar of events is in development:

Minimum of 5 additionally identified global and national industry event workshops

A minimum of 10 vBASE focused "BASe State of Play Webinars"

2023 BASe Summit (new multi day face to face event)

Regional BASe and vBASe focus events

2023 BASe Tier 1 F2F Events:

Date	Event	Region	Location	Partner
05-09 March	**OFC (Show Floor)**	Global	San Diego	OFC
18-20 April	**FTTH Council Europe**	Europe	Madrid	FTTH Council
20-23 August	**Fiber Connect**	N. America	Kissimmee, FL	FBA
TBD	**The BASe Summit**	Global	TBD	BBF
24-26 October	**Network X**	Global	Paris	Informa

Additional events under consideration

Broadband Forum continue to look for new and innovative events to partner with and this year we are in discussion with other major conference organisers including Terrapin, FTTH Councils and additionally partnerships with other standards bodies and trade associations. We are evaluating an

additional 2 events in 2023 and look forward to announcing and sharing this with you in the coming weeks

Overview of BASe Sponsorship packages:

Platinum	Gold	Silver
✓ Eligible for all F2F Events	✓ 2 F2F Events	✓ 1 F2F Events
✓ Minimum 3 Webinars	✓ Minimum 2 Webinars	✓ 2 Webinars
✓ Broadband Technology Summit / UFBB Sponsorship	✓ Broadband Technology Summit / UFBB Sponsorship	✓ No Opt In registration Information supplied
✓ Opt-In registrant Information for events participated in	✓ Opt-In registrant information for events participated in	✓ Social Media Branding
✓ Sponsored White Paper Opportunity	✓ Social Media Branding	
✓ Blog Sponsorship Opportunities		
✓ Platinum Brand Placement in all events		
✓ Seat on the BPC		
✓ Social Media Branding		

BASe Sponsorship Packages Frozen at 2022 rates

Next Steps:

If you are interested in learning more about BASe sponsorship or regarding any other sponsorship opportunity within The Broadband Forum please contact Rhonda Heier, (Director of Membership Development) rheier@broadband-forum.org.