

# Call for Speakers



## State of Play Webinar Series 2021

February 2021



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## vBAsE State of Play Webinar Series 2021

### vBAsE Events Introduction:

The Broadband Forum in continued partnership with our sponsors are holding a series of webinars and virtual events throughout 2021 until a time where we can look forward to resuming 'in person events'.

Carrying on from the tradition of carefully curated topics of previous BAsE events and webinars we will examine the hottest topics and challenges in the broadband ecosystem today.

When it comes to network innovation and overall market success, the tough questions such as 'why' are we doing this and 'how' do we get there, 'what' is the benefit to Service Providers and 'when' will they deploy; all need to be answered.

The Broadband Forum BAsE Events will answer these questions by diving in deep and exploring the cutting-edge technologies and best practices which will drive the broadband ecosystem. Delivered by technology innovators, these events are not to be missed by technology leaders who want to learn from the best, as well as share their expertise and help to shape the future of broadband.

In 2021 our BAsE Sponsors will benefit from panelist and roundtable speaker opportunities across both virtual events and when feasible planned industry leading 'in person' or 'hybrid' events. During the first half of 2021 the focus for BAsE will be in live virtual remote sessions and webinars. These remote sessions will be arranged in 3 different series of webinars and an additional 'State of Broadband' 4-day virtual event in Spring of 2021.

### vBAsE 'State of Play' Webinar series

As part of BAsE Sponsorship, our sponsors are invited to participate in our thought leadership webinar series of events that include perspectives from both service providers and technology leading vendors, solution providers and analysts.

The 2021 series of webinars will be aligned within 3 different topics that address the challenges facing of telco and cable broadband ecosystem. These are encompassed under the following series:

- Connected Home, IoT and User 'State of Play'
- Fiber Access 'State of Play'
- The Network and Service Delivery 'State of Play'

Each one of these series will include a minimum of 3 vBAsE webinars and will be featured as a dedicated ½ day within the vBAsE State of Broadband Summit.

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## Connected Home, IoT and User ‘State of Play’ Series:

The Connected Home, IoT and User State of Play series of events is targeted to meet the service provider needs within the home or business. Looking at key subjects such as:

- The future home gateway and services
- Multi-device management
- The Managed Wi-Fi connected premise
- User Security
- The QoE application and service driven home
- Subscriber enabled management.

We are currently calling for proposals and speakers for the following Connected ‘State of Play’ events:

- 1) **April 29<sup>th</sup> 2021** – “The Connected User – The Key Areas for Success”
- 2) **June 24<sup>th</sup> 2021** – “Enabling the Managed Connected Premise”
- 3) **July 29<sup>th</sup> 2021** – ‘Who Owns the Home? Application provider versus Service Provider enabled Connected Home Round Table’

## Broadband Fiber Access ‘State of Play’ Series:

The Broadband Fiber Access ‘State of Play’ Series will focus on the access network and last mile connectivity of the broadband ecosystem. With focus on these suggested key discussion areas:

- Lessons learnt from current deployments within FTTP such as GPON, XGS-PON
- Advancements and future planning within FTTP technologies and optics such as 25Gig, 40Gig and 100Gig
- Fixed and mobile 4G/5G fiber aggregated services
- FTTeP fiber extended services
- Best practices with fiber service management, testing and monitoring

We are currently calling for proposals and speakers for the following Fiber Access ‘State of Play’ events:

- 1) **April 15<sup>th</sup> 2021** – “PON Deployments Reality Check”
- 2) **May 20<sup>th</sup> 2021** – “Future of PON Technology Update”
- 3) **Fiber Access** – “FTTP Deployment Key Discussions Roundtable”

## Network and Service Delivery ‘State of Play’ Series:

The final series of virtual events is focused on Cloud, Datacenter, Core and Edge functions within the broadband ecosystem. Key topics of interest, education and debate within this series include:

- The Cloud enabled central office
- Reality check and opportunities within the SDN/NFV driven network
- Virtual and disaggregated network and subscriber service delivery
- The wireless and wireline converged network
- The open standards and open source driven network

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We are currently calling for proposals and speakers for the following Network and Service Delivery 'State of Play' events:

- 1) **May 27<sup>th</sup> 2021** – “The Open Software Defined Network: Reality Check”
- 2) **July 22<sup>nd</sup> 2021** – The Converged Mobile and Fixed Network
- 3) **September 23<sup>rd</sup> 2021** – “Disaggregating and virtualizing the Network and Services”

***Please Note: All Webinar dates are subject to some limited change.***

***Also note: These suggested topic ideas are for guidance only and the Broadband Forum BAsE team are open to further discussions regarding key current technical subject discussion topics.***

In addition, we are also calling for proposals and speakers on two major virtual events:

## **The State of Broadband Summit (Week of 10<sup>th</sup> May)**

A 4 Day virtual Summit of ½ day Sessions structured as:

- Day 1: The Broadband Forum Focus Day
  - Service Provider Action Council Vision
  - Broadband Work Area Focus and Updates
- Day 2: The Future Telco-Connected and IoT Home
  - Service Provider Key Trends
  - Technology Advancements
- Day 3: Fiber Access Reality and Future
  - Service Provider Deployment Updates
  - FTTP Technology Update
- Day 4: Network and Service Delivery
  - Service Provider Update and Deployment Plans
  - The Future Cloud Enabled Network Technology Update

## **BAsE Asia (21<sup>st</sup> and 22<sup>nd</sup> April TBC):**

A series of two webinars focused on the Asia Region with one day held in Mandarin and the second in English to cover the main markets in the significant Asian market.

This event is open for proposals in all major discussion areas and advancements within the whole Broadband Ecosystem and not solely focused on a single technical area.

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## Broadband Forum BAsE Events Background Information:

All our webinars and virtual events will include both Service Provider and technology vendor panelists and focus on the subscriber and operator perspective. Our events are well received by a global telecoms and cable audience by our 'neutrality' and both the Broadband Forums and our sponsors 'thought leadership and educational focus on how operators plan to leverage the latest advancements within the service network, broadband connectivity and within the connected home.

BAsE is unique to other events, as it is designed to meet the requirements for both business drivers and technical discussion, real life implementations, testing and strategic technical planning as well as valuable peer-to-peer networking.

For this reason, BAsE attracts an extremely loyal and growing technical decision-making audience of service providers globally as well as a widely varied vendor representation.

## Call for Proposals and Speakers:

We are now calling for proposals from service providers and vendors for presentations, round table panels and video use case studies for all of our vBAsE and BAsE 2021 events.

We actively encourage service provider participation. Technology vendor participation is subject to BAsE sponsorship. For further information please contact Rhonda Heier, Broadband Forum Director of Membership Development ([rheier@broadband-forum.org](mailto:rheier@broadband-forum.org))

For an example of the excellent subject matter brought to the industry by BAsE, please review the successful 2020 webinar series of events [here](#).

## Submit a Proposal:

All proposals should be titled "vBAsE 2021 Call for Speakers" and submissions should include:

- title of the specific listed webinar
- title of your panelist session or presentation
- a short synopsis of the content
- bio of the presenter.

Submissions should be made to: [basechair@broadband-forum.org](mailto:basechair@broadband-forum.org). Please also 'CC' Broadband Forum's Marketing Coordinator, Tiffany Cracknell, on all proposal submissions ([tcracknell@broadband-forum.org](mailto:tcracknell@broadband-forum.org))

If you have any further questions, please contact either the Broadband Forum Marketing Chair Bernd Hesse ([basechair@broadband-forum.org](mailto:basechair@broadband-forum.org)) or Craig Thomas ([cthomas@broadband-forum.org](mailto:cthomas@broadband-forum.org)).